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CENTRAL FAX CENTER**AUG 30 2007****Gates & Cooper** LLPHoward Hughes Center
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Los Angeles, California 90045**FAX TRANSMISSION TO USPTO**TO: Commissioner for Patents
Attn: Examiner Debbie M. Le
Patent Examining Corps
Facsimile Center
Alexandria, VA 22313-1450FROM: Anthony J. Orler
OUR REF.: G&C 200.1-US-U1
TELEPHONE: (310) 342-5564Total pages, including cover letter: 17PTO FAX NUMBER: **571-273-8300**

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Title of Document Transmitted:	COMMUNICATION RE REVOCATION AND POWER OF ATTORNEY WITH COPIES OF PREVIOUSLY FILED REVOCATION AND POWER OF ATTORNEY, CERTIFICATE UNDER 37 C.F.R. §3.73(B), COPY OF THE RECORDED ASSIGNMENT, AND A CHANGE OF ATTORNEY DOCKET NUMBER.
Applicant:	Peter S. Marx et al.
Serial No.:	10/765,410
Filed:	January 27, 2004
Group Art Unit:	2168
Title:	ACQUIRING, MANAGING, DISTRIBUTING, AND PRESENTING CONTEXTUAL DATA RELATING TO A KNOWN POSITION FOR LOCATION-BASED SERVICES TO AND BETWEEN USERS
Our Ref. No.:	G&C 200.1-US-U1

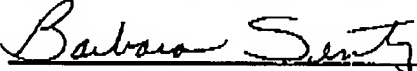
Please charge all fees to Deposit Account No. 50-0494 of Gates & Cooper LLP.

By: 

Name: Anthony J. Orler

Reg. No.: 41,232

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Signature

August 30, 2007

Date

AJO/bjs

G&C 200.1-US-U1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Peter S. Marx et al. Examiner: Debbie M. Le
Serial No.: 10/765,410 Group Art Unit: 2168
Filed: January 27, 2004 Docket: G&C 200.1-US-U1
Title: ACQUIRING, MANAGING, DISTRIBUTING, AND PRESENTING CONTEXTUAL DATA
RELATING TO A KNOWN POSITION FOR LOCATION-BASED SERVICES TO AND
BETWEEN USERS

CERTIFICATE OF MAILING OR TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence is being filed via facsimile transmission to the U.S. Patent and Trademark Office
on August 30, 2007.

By: 
Name: Anthony J. Oler

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

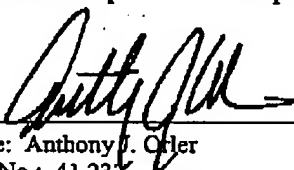
We are transmitting herewith the attached:

- ☒ Transmittal sheet, in duplicate, containing a Certificate of Mailing or Transmission under 37 CFR 1.8.
- ☒ Communication Re Revocation and Power of Attorney with copies of previously filed Revocation and Power of Attorney, Certificate Under 37 C.F.R. §3.73(b), copy of the recorded Assignment, and a Change of Attorney Docket Number.

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate.

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Customer Number 22462
GATES & COOPER LLP
Howard Hughes Center
6701 Center Drive West, Suite 1050
Los Angeles, CA 90045
(310) 641-8797

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By: 

Name: Anthony J. Olier

COMMUNICATION RE REVOCATION AND POWER OF ATTORNEY

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed are copies of a Revocation and Power of Attorney, Certificate Under 37 C.F.R. §3.73(b), copy of the recorded Assignment, and a Change of Attorney Docket Number, which were filed by facsimile transmission with the U.S. Patent and Trademark Office on June 7, 2005. As you can see, these communications have been date stamped by the USPTO on June 7, 2005.

Since the filing on June 7, 2005, the U.S. Patent and Trademark Office has still been sending the U.S. Patent and Trademark Office communications to the previous law firm of Hogan & Hartson LLP.

Please take the necessary steps to make the correction in PAIR so that the U.S. Patent and Trademark Office communications will be sent to Gates & Cooper LLP, 6701 Center Drive West, Suite 1050, Los Angeles, California 90045.

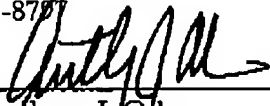
Should you have any questions or concerns regarding this communication, please contact the Attorney of record at the below-listed telephone number.

Respectfully submitted,

GATES & COOPER LLP
Attorneys for Applicant(s)

Howard Hughes Center
6701 Center Drive West, Suite 1050
Los Angeles, California 90045
(310) 641-8798

Date: August 30, 2007

By: 
Name: Anthony J. Oller
Reg. No.: 41,232

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Attn: Examiner Not yet assigned
Patent Examining Corps
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Alexandria, VA 22313-1450FROM: Anthony J. Orler
OUR REF.: G&C 200.1-US-U1
TELEPHONE: (310) 342-5564

Total pages, including cover letter: 12

PTO FAX NUMBER: (703) 872-9306

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Title of Document Transmitted:	REVOCATION AND POWER OF ATTORNEY INCLUDING CERTIFICATE UNDER 3.73(b), COPY OF RECORDED ASSIGNMENT AND CHANGE OF ATTORNEY DOCKET.
Applicants:	Peter S. Marx et al.
Serial No.:	10/765,410
Filed:	January 27, 2004
Group Art Unit:	2141
Title:	ACQUIRING, MANAGING, DISTRIBUTING, AND PRESENTING CONTEXTUAL DATA RELATING TO A KNOWN POSITION FOR LOCATION-BASED SERVICES TO AND BETWEEN USERS
Our Ref. No.:	G&C 200.1-US-U1

Please charge all fees to Deposit Account No. 50-0494 of Gates & Cooper LLP.

By: Name: Anthony J. Orler
Reg. No.: 47,252

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Signature6/7/05
Date

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PAGE 6/17 * RCVD AT 8/30/2007 5:27:59 PM [Eastern Daylight Time] * SVR:USPTO-EFAX-5/0 * DNIS:2738300 * CSID:+13106418798 * DURATION (mm-ss):04-54

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08-07-2005 02:17PM FROM: Gates & Cooper LLP

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Confirmation No.: 2194

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Peter S. Marx et al. Examiner: Not yet assigned
Serial No.: 10/765,410 Group Art Unit: 2141
Filed: January 27, 2004 Docket: G&C 200.1-US-UI
Title: ACQUIRING, MANAGING, DISTRIBUTING, AND PRESENTING CONTEXTUAL DATA
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By: 
Name: Anthony J. Oler

MAIL STOP AMENDMENT
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Alexandria, VA 22313-1450

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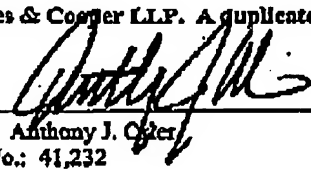
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- ☒ Change of Attorney Docket Number.

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Howard Hughes Center
6701 Center Drive West, Suite 1050
Los Angeles, CA 90045
(310) 641-8797

By: 
Name: Anthony J. Oler
Reg. No.: 41,232
AJO/sjm

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PAGE 2/12 * RCVD AT 6/7/2005 6:03:06 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-1/6 * DNS:8729306 * CSID:+13106418798 * DURATION (mm-ss):03-06

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Confirmation No.: 2194

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Applicants: Peter S. Marx et al. Examiner: Not yet assigned
Serial No.: 10/765,410 Group Art Unit: 2141
Filed: January 27, 2004 Docket: G&C 200.1-US-U1
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I hereby certify that this correspondence is being filed via facsimile transmission to the U.S. Patent and Trademark Office on June 7, 2005.

By: 
Name: Anthony J. Orlin

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

We are transmitting herewith the attached:

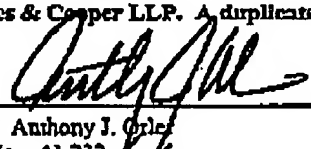
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6701 Center Drive West, Suite 1050
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By: 
Name: Anthony J. Orlin
Reg. No.: 41,232
AJO/sjm

G&C 200.1-US-U1

PAGE 3/12 * RCVD AT 6/7/2005 6:03:06 PM [Eastern Daylight Time] * SVR:USPTO-EFXXF-1/6 * DNS:8729306 * CSID:+13106418798 * DURATION (mm:ss):03-06

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AUG 30 2007

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Peter S. Marx et al	Assignee:	BINARY PROTOCOL LLC
Serial No.:	10/765,410	Examiner:	Not yet assigned
Filed:	January 27, 2004	Group Art Unit:	2141
		Docket:	G&C 200.1-US-U1
Title:	ACQUIRING, MANAGING, DISTRIBUTING, AND PRESENTING CONTEXTUAL DATA RELATING TO A KNOWN POSITION FOR LOCATION-BASED SERVICES TO AND BETWEEN USERS		

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By: 
Name: Anthony J. Orlor

REVOCATION AND POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please revoke the existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the U.S. Patent and Trademark Office in connection therewith:

George H. Gates	Registration No. 33,500
Victor G. Cooper	Registration No. 39,641
Karen S. Canady	Registration No. 39,927
William J. Wood	Registration No. 42,236
Jason S. Feldman	Registration No. 39,187
Anthony J. Orlor	Registration No. 41,232

Please direct all correspondence in this application to Anthony J. Orlor at:

CUSTOMER NUMBER 22462

Gates & Cooper LLP
Howard Hughes Center
6701 Center Drive West, Suite 1050
Los Angeles, California 90045
Telephone: (310) 641-8797

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T-571 P.010/017 F-189

06-07-2005 02:18PM FROM-Gates & Cooper LLP

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T-760 P.005/012 F-926

Application No. 10/765,410

BINARY PROTOCOL LLC, as assignee, declares that 100% ownership is established for the above-referenced invention, and patent application. A Certificate under 37 C.F.R. 3.73(b) is enclosed.

Respectfully submitted,
BINARY PROTOCOL LLC

Dated: 12/28/2004

By:


Peter Samuel Marx
President

AJO/mrj

Enclosure: Certificate Under 37 C.F.R. §3.73(b)

G&C 200.1-US-U1

PAGE 5/12 * RCVD AT 6/7/2005 6:03:06 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-1/6 * DNIS:8729306 * CSID:+13106418798 * DURATION (mm-ss):03-06

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PATENT

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By: 
Name: Anthony J. Cifer

CERTIFICATE UNDER 37 C.F.R. § 3.73(b)

BINARY PROTOCOL L.L.C., a corporation organized and existing under the laws of the State of California, having a place of business at 615 North Edinburgh Avenue, Los Angeles, CA 90048, certifies that it is the assignee of the entire right, title, and interest in the patent application identified above by virtue of:

An assignment from the inventor(s), Peter Samuel Marx, Ahri Alan Hujanen and Mayer Alan Brenner to BINARY PROTOCOL L.L.C., of the patent application identified above. The assignment was recorded in the U.S. Patent and Trademark Office on November 18, 2004, at Reel 015993, Frame 0636 (copy attached).

BINARY PROTOCOL L.L.C. owns 100% interest in the above-identified patent application.

06-07-2005 02:18PM FROM-Gates & Cooper LLP

+13106418798

T-760 P.007/012 F-925

Application No. 10/765,410

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, as the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 12/28/2004By: Name: Peter Samuel MarxTitle: President

AJO/mnj

Enclosure: Recorded Assignment

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T-760 P.008/012 F-926



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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAY 10, 2005

PTAS



102887032A

TROY M. SCHMELZER, ESQ.
HOGAN & HARTSON L.L.P.
500 SOUTH GRAND AVENUE, SUITE 1900
LOS ANGELES, CA 90071

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES DIVISION, P.O. BOX 1450, ALEXANDRIA, VA 22314.

RECORDATION DATE: 11/18/2004

REEL/FRAME: 015993/0636
NUMBER OF PAGES: 2

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).
DOCKET NUMBER: 89220.0005

ASSIGNOR:

MARK, PETER SAMUEL

DOC DATE: 07/22/2004

ASSIGNOR:

HUJANEN, AHTI ALAN

DOC DATE: 07/22/2004

ASSIGNOR:

BRENNER, MAYER ALAN

DOC DATE: 07/22/2004

ASSIGNEE:

BINARY PROTOCOL LLC
515 NORTH EDINBURGH AVENUE
LOS ANGELES, CALIFORNIA 90048

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05-07-2005 02:18PM FROM-Gates & Cooper LLP

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T-760 P.008/012 F-825

015993/0636 PAGE 2

SERIAL NUMBER: 10765410

FILING DATE: 01/27/2004

PATENT NUMBER:

ISSUE DATE:

TITLE: ACQUIRING, MANAGING, DISTRIBUTING, AND PRESENTING CONTEXTUAL DATA
RELATING TO A KNOWN POSITION FOR LOCATION-BASED SERVICES TO AND
BETWEEN USERS

SEDLEY PYNE, PARALEGAL
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

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Form T-159C
1-3-02

RE

11-22-2004

ITER

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Attorney Docket No.: 89220.0005

To the Assistant Commissioner for _____ **102887032** _____
_____ the assigned original documents or copy thereof.

1. Name of conveying party(ies):

Peter Samuel Marx
Ahlil Alan Hujanen
Mayer Alan Brenner

2. Name and address of receiving party(ies):

Binary Protocol LLC
615 North Edinburgh Avenue
Los Angeles, CA 90048Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: July 22, 2004

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 10/765,410

B. Patent No.(s) [PATENT #(s)]

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Troy M. Schmelzer, Esq.
HOGAN & HARTSON LLP
500 South Grand Avenue, Suite 1900
Los Angeles, CA 90071

6. Total number of applications and patents involved: { 1 }

7. Total fee (37 CFR 3.41) \$40.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

50-1314

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Troy M. Schmelzer

Date: November 15, 2004

OMB No. 0651-0011 (exp. 4/94)

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08/30/2007 05:27:59 PM 0000103 501314 15713416

01 FD16021 40.00 \$

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Attorney Docket No. 89220.0005

ASSIGNMENT

- (1-8) Name(s) of Inventor(s)
- (1) Peter Samuel Marx (5)
 (2) Ahu Alan Hujanen (6)
 (3) Mayer Alan Brenner (7)
 (4) (8)
- In consideration of the good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to
- (9) Name of Assignee (9) Binary Protocol LLC
 (10) State of Incorporation of Assignee (10) California (USA)
 (11) Address of Assignee (11) of 815 North Edinburg Avenue, Los Angeles, CA 90048 (hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as
 (12) Identification of Invention, such as Title, Case Number or Foreign Application Number (12) Acquiring, Managing, Distributing, And Presenting Contextual Data Relating To A Known Position For Location-Based Services To And Between Users, SN 10/765,410 for which the undersigned have executed an application for patent in the United States of America and all patent applications in foreign countries corresponding thereto or based thereon.
 (13) Date(s) of Signing of Declaration (13) on

1) The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.

6) The undersigned hereby appoints the persons associated with Customer Number:

000026021



26021

PATENT TRADEMARK OFFICE

the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 7-22-2004 Signature of Inventor 1

Date: 7/22/2004 Signature of Inventor 2

Date: 7/22/2004 Signature of Inventor 3

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Peter S. Marx et al. Examiner: Not yet assigned
Serial No.: 10/765,410 Group Art Unit: 2141
Filed: January 27, 2004 Docket: G&C 200.1-US-U1
Title: ACQUIRING, MANAGING, DISTRIBUTING, AND PRESENTING
CONTEXTUAL DATA RELATING TO A KNOWN POSITION FOR
LOCATION-BASED SERVICES TO AND BETWEEN USERS

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CERTIFICATE OF MAILING OR TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence is being deposited via facsimile transmission to the U. S. Patent and
Trademark Office on June 7, 2005.By: 

Anthony J. Orler

CHANGE OF ATTORNEY DOCKET NUMBER

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

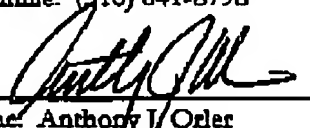
Dear Sir:

Please change Attorney Docket No. "89220.0002" to read --G&C 200.1-US-U1-- for the
above-identified patent application.

Respectfully submitted,
GATES & COOPER LLP
Attorneys for Applicant

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Date: June 7, 2005

By: 
Name: Anthony J. Orler
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AJO/mrj